# Freya Beer

Hailed as ‘a raw and thrilling new talent’, Freya Beer is a singer-songwriter from West London. Inspired by art and literature, alternative fashion and music. Freya distills her disparate influences through a gothic soul and devil-may-care spirit that dares to dream in the darkness.

Freya began her musical journey when she released debut single ‘Dear Sweet Rosie’ in November 2019 on her record label Sisterhood Records. The single immediately gained attention from all the right places beginning with a BBC Radio 6 Music live session with Marc Riley in 2020. From then on the only way is up, Beer’s debut album ‘Beast’ was recognised by the British Library and inducted into their British Sound Archive for individuals to study. Festival’s such as the Isle of Wight Festival and Latitude welcomed Freya and her band within the next year and opened doors to sold out headline shows in London and Manchester which soon followed with support slots for Honeyblood and Republica. Most recently Freya made her debut across the pond in New York City where she played a full band headline show at Pete’s Candy Store as well as had an exclusive straight-to-vinyl live recording session at Leesta Vall Sound Recordings in Brooklyn.

Manchester’s Finest stapled Freya as “the newest leader of the dark goth pack” and so did Time Out London when they got in contact with Freya to be featured in their Halloween October issue which celebrated the resurgence of Goth culture. Freya introduced the new year with new single ‘Write Her Off’ along with the news that she will be performing spoken word poetry at the London Palladium supporting Dr John Cooper-Clarke in March.

Beer also has her own show on Islington Radio, ‘Freya Beer’s Gothic Disco’, which is an eclectic mix of musical genres featuring guests such as punk journalist John Robb.

**Key Highlights:**

British Library - ‘BEAST’ - https://www.bl.uk/

BBC6 Music Live Session - https://www.bbc.co.uk/programmes/m000fg1h

BBC6 Music ‘Sunday Girl’ with Amy Lame - https://www.bbc.co.uk/programmes/m0015m5y

Time Out London -
https://www.timeout.com/london/city-life/how-london-goth-culture-rose-from-grave

Rokit Vintage -
https://www.facebook.com/rokitvintage/posts/goth-is-not-just-for-halloween-check-out-the-new-goth-collection-online-rokitvin/10159994231077226/

Islington Radio show -
https://www.mixcloud.com/IslingtonRadio/gothic-disco-with-freya-beer-26012024/?utm_campaign=notification_new_upload&utm_content=html&utm_medium=email&utm_source=notification